



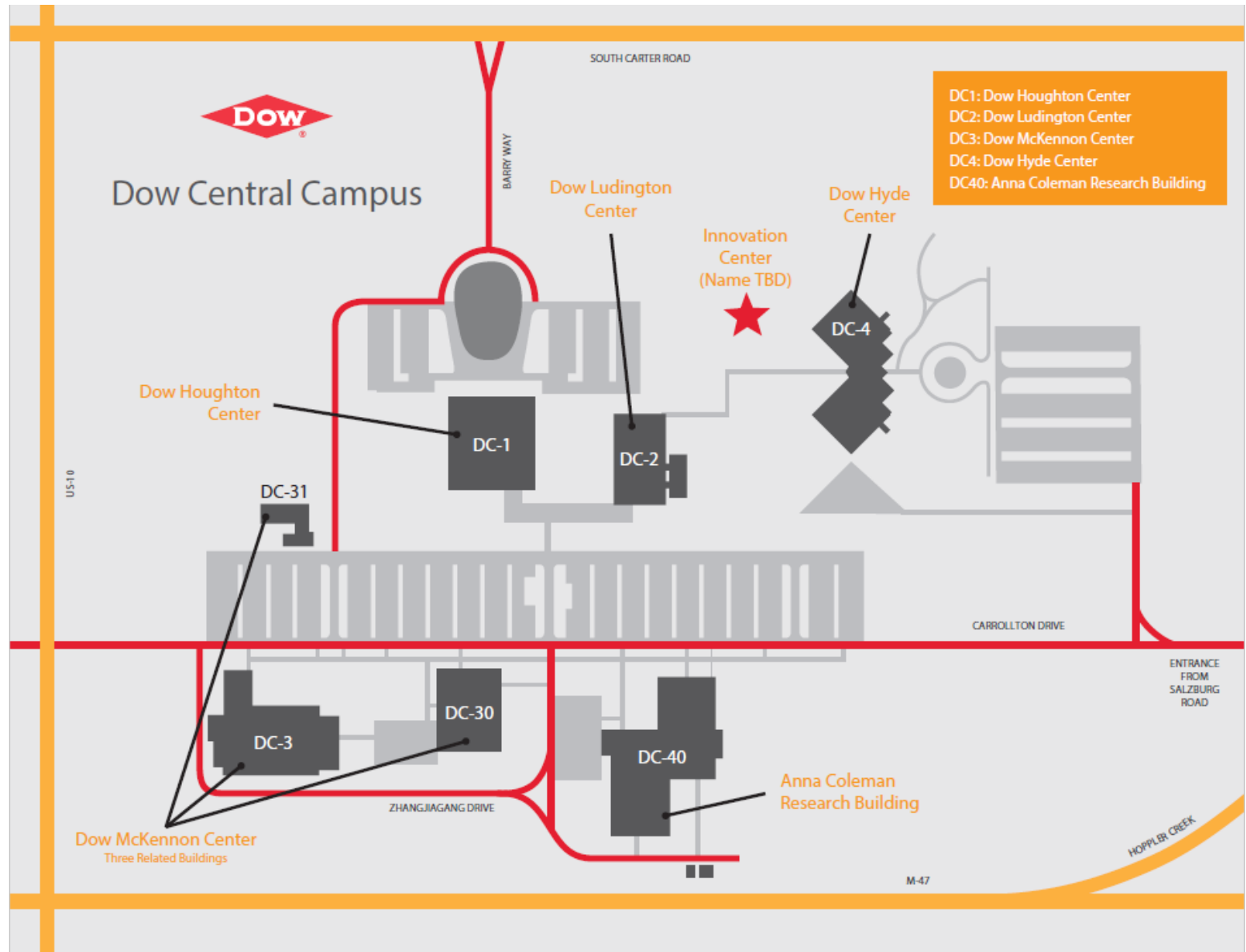
Facility Update

Dow Corning Building Naming

Heritage Dow Corning Site

- Currently referred to as DC1, DC2, DC3, DC4 (lab)
- New names:
 1. **Dow Central Campus – For the overall campus. The location is centrally located within the Great Lakes Bay Region and retains the DCC nomenclature.**
 2. **Name the buildings for the important Dow Corning historical figures, as we have for Dow buildings.**
 - Ensure the heritage of DC is retained/incorporated into Dow.
 - Retain names of honorees from Dow Corning who are already established in the facility (i.e Dow Hyde Center and Dow Houghton Building)
 - Determine name of Innovation Center closer to opening date. (List of Key Dow/HDC Scientists Innovators to be developed)
 - Retain conference room numbering conventions to provide continuity/clarity.
 3. **Roads:** There are two primary roads through the site. Follow existing Dow practice, name after two major production facilities: **Barry Way (re: Salzburg Rd.) and Carrollton Drive (re: Carter Rd)**

Dow Central Campus



New Building Names

- **DC2 DOW LUDINGTON CENTER: John S. "Jack" Ludington** As CEO, Ludington was particularly proud of Dow Corning's development of a Code of Business Conduct during the company's international expansion in the 1970s. It established moral and ethical standards for the conduct of the company's business in different countries with different cultural practices. Dow Corning's Code of Business Conduct became a model for companies conducting international business. Ludington believed Dow Corning's greatest strength was its people and had a keen ability to recognize and utilize the strengths of the company's employees at all levels. The business grew significantly during John's tenure as the Chief Executive Officer, with sales more than tripling largely because of its global expansion.
- **DC3 DOW MCKENNON CENTER: Keith R. McKennon** was admired throughout Dow for his wise and trusted leadership of the Company. McKennon joined Dow as a chemist in 1955. During his brilliant Dow career, he held a wide range of assignments, including general manager of Dow Agricultural Products, vice president for government and public affairs, director of research and development, and president of Dow USA. After a 30-year career at Dow, he moved to Dow Corning, where he became chairman and CEO.
- **DC40 ANNA COLEMAN RESEARCH BUILDING: Dr Anna Coleman** was a Ph.D. chemist from the Univ. of Pittsburg with a passion for science and knowledge management. Anna led the company by making research information accessible through the first digitization of research data into a computer system in 1969. Due to Anna's vision, Dow Corning had the most comprehensive and 'usable' information retrieval system for silicone chemistry in the world that helped enable global expansion.

Existing Buildings

- **DC1 DOW HOUGHTON CENTER:** **Amory Houghton** was instrumental in the establishment and growth of Dow Corning. He was chairman emeritus of the Corning Glass Works and former United States Ambassador to France. Mr. Houghton served as Ambassador to France from 1957 to 1961 during the administration of President Dwight D. Eisenhower. The French Government He was subsequently awarded him the insignia of the Grand Croix of the Legion of Honor. Houghton devoted his entire business career to the glass works and was the fourth generation of his family associated with the company.
- **DC4 DOW HYDE CENTER:** **James Franklin Hyde** was an American chemist and inventor. He has been called the “Father of Silicones” and is credited with the launch of the silicone industry in the 1930s. His most notable contributions include his creation of silicone from silicon compounds and his method of making fused silica, a high-quality glass later used in aeronautics, advanced telecommunications, and computer chips. His work led to the formation of Dow Corning, an alliance between the Dow Chemical Company and Corning Glass Works that was specifically created to produce silicone products.



— Thank You

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